

*Stockholm 12 October 2009*

## Johan Anstensrud New Head of Bisnode Norway

**Johan Anstensrud has been recruited as the new Head of Bisnode Norway. Johan has recently been Enterprise Director at Microsoft Russia and has held a number of management positions at Microsoft. Johan has a degree from Harvard Business School and has previously worked for the international consultancy firm McKinsey & Co. Bisnode also announces the creation of region Nordic under direction of regional director Mats Erwald.**

“Johan Anstensrud brings valuable experience to Bisnode. I’m happy that he has decided to join our team, and his vast experience is an exiting addition to our strong management team.” says Johan Wall, CEO of Bisnode.

Along with the naming of Johan Anstensrud, Bisnode creates a new business region to further optimize synergies within the Group. Norway will become part of the new region Nordic that also includes Denmark, Estonia, Finland and Sweden. After the changes, Bisnode will be organized in 4 geographical regions and 2 business areas.

Johan will be reporting to the regional director Mats Erwald. Johan Anstensrud joins Bisnode on 2 November and the new region will be implemented as of 1 January 2010.

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About Bisnode:

Bisnode is one of Europe’s leading providers of digital business and decision support information, with a complete offering of online services for market, credit and product information. Bisnode’s business information services helps companies to increase sales, reduce business risks and improve their daily business decisions. Bisnode was founded in 1989 and has more than 3,200 employees in 18 European countries. Bisnode is owned 70 per cent by Ratos and 30 per cent by Bonnier. For more information visit [www.bisnode.com](http://www.bisnode.com)