

Stockholm July 1, 2009

## Bisnode divests operations in Nomi

Bisnode has signed an agreement with French Cegedim to divest its operations in Nomi. Nomi targets the sales and marketing departments of pharmaceutical companies, providing information and services related to the Finnish, Swedish, Norwegian and Danish pharmaceuticals markets. The divestment will provide a minor capital gain and is in line with the strategy to refine and focus Bisnode's offering.

Nomi identifies and delivers value-adding intelligence with knowledge driven business solutions for increased effectiveness in the sales- and marketing departments of the pharmaceutical industry in the Nordic region. The annual revenue is approximately SEK 60 million with 45 employees.

“This divestment is in line with our strategy to focus on synergies within the group and our business as a superior provider of digital business information to the European market. We could only see minor benefits from coordination of data collection and data refinement in Nomi's operations, which was a key factor in the decision to divest.”, says Johan Wall, CEO of Bisnode.

*For more information contact:*

Johan Wall, CEO Bisnode  
Telephone: + 46 8 558 059 31  
Mobile: +46 705 54 18 00  
E-mail: [johan.wall@bisnode.com](mailto:johan.wall@bisnode.com)

Fredrik Åkerman, CFO  
Telephone: +46 8 558 059 35  
Mobile: +46 704 15 23 65  
E-mail: [fredrik.akerman@bisnode.com](mailto:fredrik.akerman@bisnode.com)

#### About Cegedim:

Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Cegedim employs 8,200 people in more than 80 countries.

#### About Bisnode:

Bisnode is one of Europe's leading providers of digital business and decision support information, with a complete offering of online services for market, credit and product information. Bisnode's business information services helps companies to increase sales, reduce business risks and improve their daily business decisions. Bisnode was founded in 1989 and has more than 3,400 employees in 20 European countries. Bisnode is owned 70 per cent by Ratos and 30 per cent by Bonnier. For more information visit [www.bisnode.com](http://www.bisnode.com)